



Send Bills, Get Paid, Sell More!

For Immediate Release

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Profit Engine Unveils Updated MACH1 Logo

Wexford, Pa., August 31, 2017 – Profit Engine, LLC, the company behind the award-winning mobile app MACH1, today formally introduced an updated version of the MACH1 logo that incorporates a stylized 1 that reflects the icon users click to launch the mobile app.

"Our new logo better communicates the mobility and simplicity that embodies the user experience associated with MACH1," said Profit Engine Chief Marketing Officer, John Kachaylo. "We've kept the same clean typeface that has come to symbolize the brand, and combined it with a new graphic element highlighted in a complimentary blue color."

Designed in-house, the new visual identity presents the solution as modern and evolving, reflecting Profit Engine's commitment and focus on innovation.

About MACH1

MACH1 is the only mobile solution that specifically targets the 35 million Americans who are self-employed as "solopreneurs" or as part-time "side-giggers," the majority of whom are service providers. This award-winning solution enables these smallest-of-small business owners to successfully address the two biggest challenges they face: getting paid on time and getting more business by making it easy and economical for them to send bills, get paid and sell more. MACH1 is available for download via the Apple App Store and Google Play. For more information, visit mach1.com.

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