



Send Bills, Get Paid, Sell More!

**For Immediate Release**

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### **Kentucky Bankers Association Signs Referral Relationship Agreement for MACH1**

**Wexford, Pa.**, June 21, 2017 – Profit Engine, LLC, the company behind the award-winning mobile app MACH1, today announced that the Kentucky Bankers Association has signed an agreement to introduce MACH1 to their member banks.

The MACH1 solution combines a mobile app with a browser-based interface to make it simple and economical for “solopreneurs” and their part-time “side-gigger” counterparts to send bills and get paid electronically while generating add-on sales and referrals. The typical users of MACH1 are independent service providers who specialize in a range of services including pet sitting, lawn maintenance, home cleaning, car detailing, personal training or coaching, music lessons, and more.

“The Kentucky Bankers Association is one of, if not the most active and influential bank associations in the country,” said George McKee, III, president and CEO of Profit Engine. “Having them agree to help us introduce MACH1 to their member banks is truly an honor and signifies the success we’ve achieved in creating a solution that users can trust.”

“We’re excited to introduce such a groundbreaking solution to our members,” said Ballard Cassady, Kentucky Bankers Association President and CEO. “We believe MACH1 provides a well-designed and much needed solution to a largely unmet market need,” Cassady added.

MACH1 enables one-person businesses to easily create and send professional-looking bills that their customers can open using text or email and pay with a single click. Simpler and more convenient than typical accounting software, MACH1 pricing starts at just \$9 per month and the solopreneur can get paid electronically at no additional cost.

Since launching earlier this month, MACH1 has been garnering a fair amount of attention among financial institutions, and was recently awarded the prestigious David P. DeMarea Payments Innovation Award. Unique features include the ability to add before-and-after photos or personalized videos to bills, send payment reminders and automatically generate receipts, as well as quickly and easily create, distribute and track responses to special offers that customers and prospects can readily share through social media to generate add-on sales and referrals.

**About Kentucky Bankers Association**

The Kentucky Bankers Association, a not-for-profit trade association that has been providing legislative, legal, compliance and educational services to its member institutions since 1891. KBA's directors and staff work together with its members to make the financial services industry a more effective and successful place to work. The strength of the KBA is bankers unifying as an industry to speak as one voice. To learn more visit [www.kybanks.com](http://www.kybanks.com).

**About MACH1**

MACH1 is the only mobile solution that specifically targets the 35 million Americans who are self-employed as "solopreneurs" or as part-time "side-giggers," the majority of whom are service providers. This award-winning solution enables these smallest-of-small business owners to successfully address the two biggest challenges they face: getting paid on time and getting more business by making it easy and economical for them to send bills, get paid and sell more. MACH1 is available for download via the Apple App Store and Google Play. For more information, visit [mach1.com](http://mach1.com).

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